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Where to Go!
What to Do!
What to See!

St. John's, Newfoundland

**Newfoundland Tourist & Publicity
Commission**



PRINTED IN NEWFOUNDLAND



To Our Visitors:

We Welcome You to Newfoundland.

It is our privilege to endeavor to make your stay here an enjoyable one and the facilities of our Bureau are at your disposal.

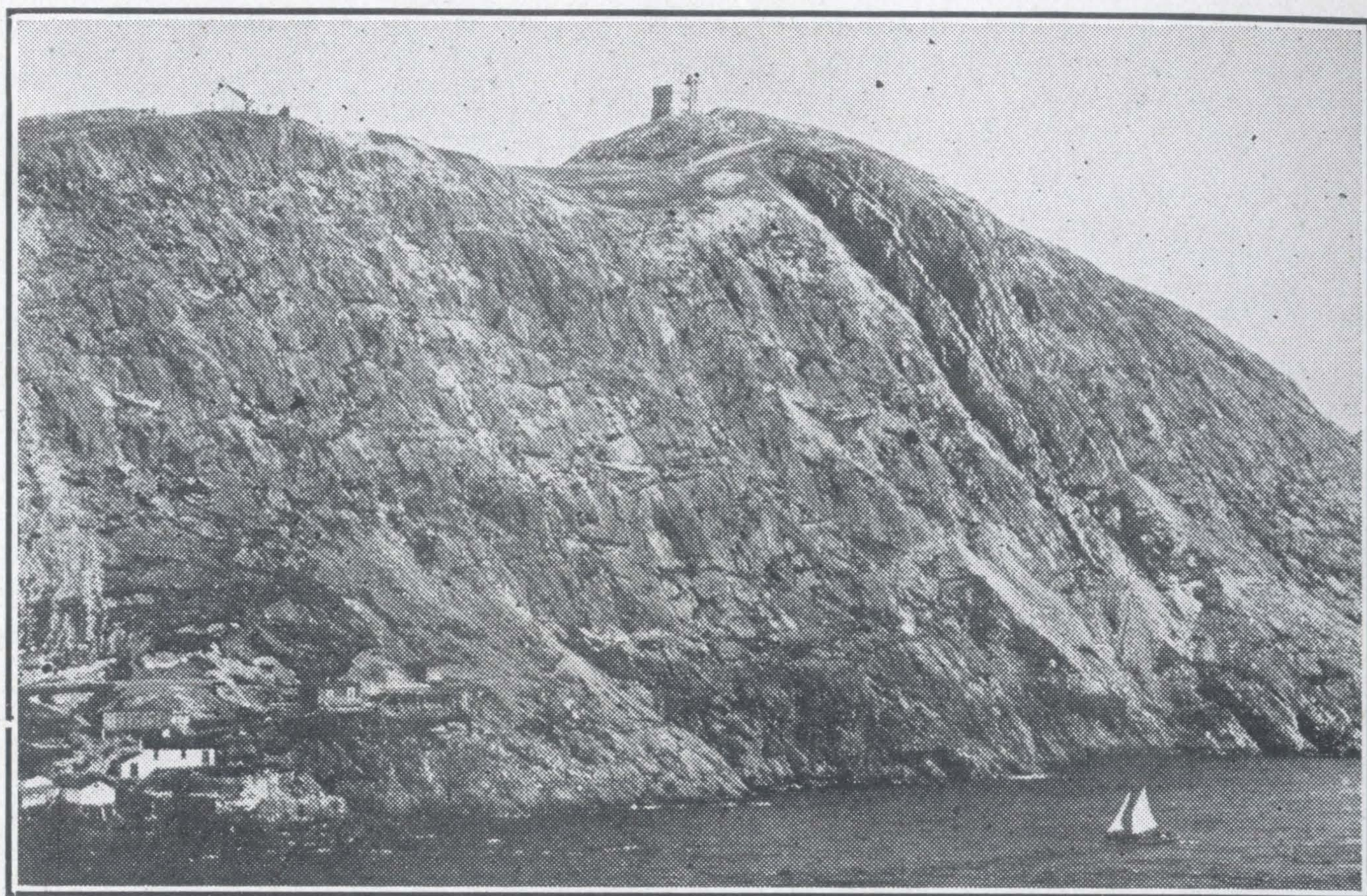
Our Secretary and Staff will be pleased to arrange a complete itinerary for visitors, and at our headquarters in the Newfoundland Hotel full information may be obtained of the attractions in sections of the Island not covered by this booklet.

Visitors in possession of Coupons for sight seeing drives are requested to notify the office as soon as possible after arrival so that prompt and efficient service may be rendered.

NEWFOUNDLAND
TOURIST and PUBLICITY COMMISSION



A THOROUGHBRED



SIGNAL HILL

Entrance to St. John's

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GOVERNOR'S
RESIDENCE

WALKING TOURS TO POINTS OF INTEREST

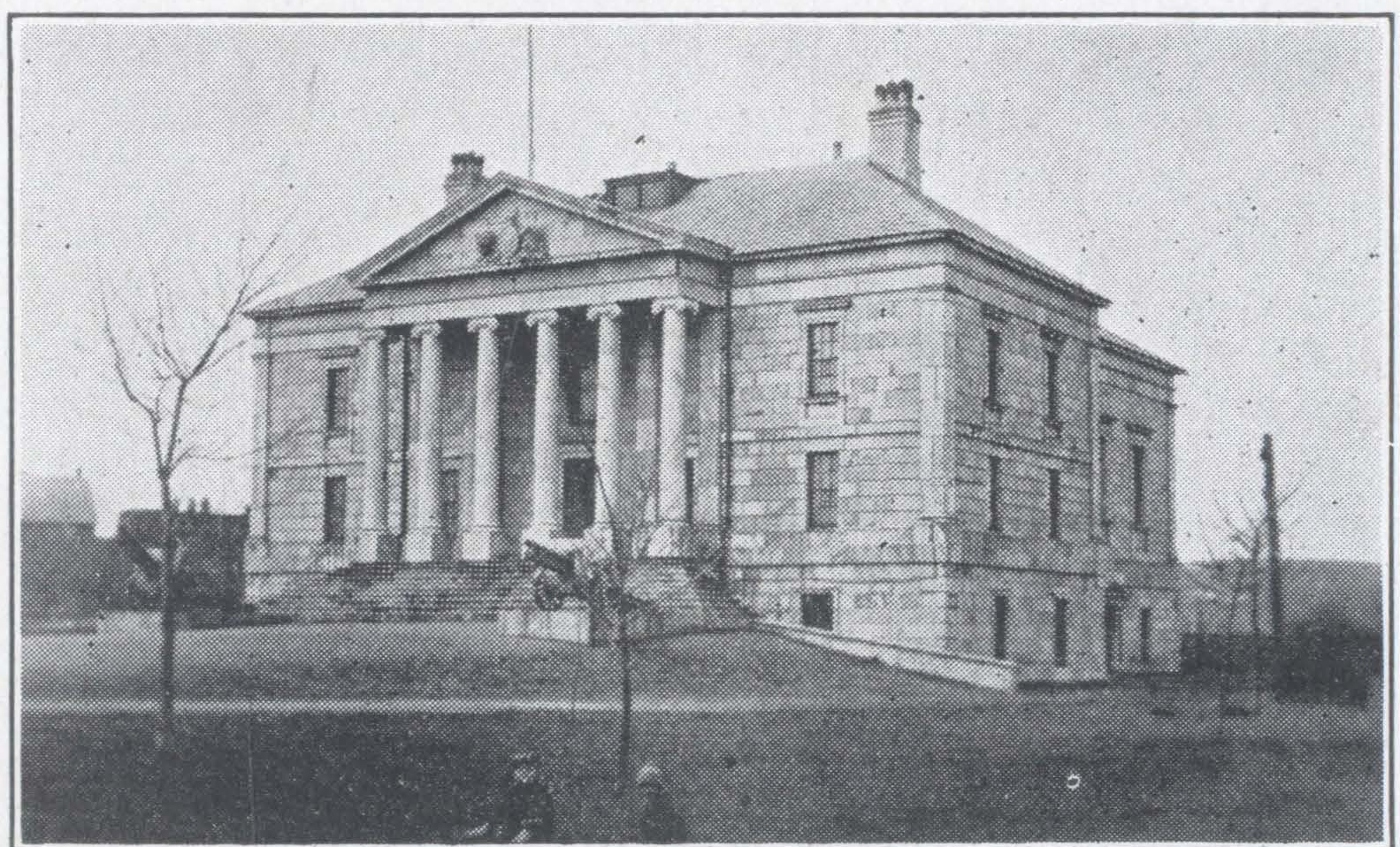
Cabot Tower

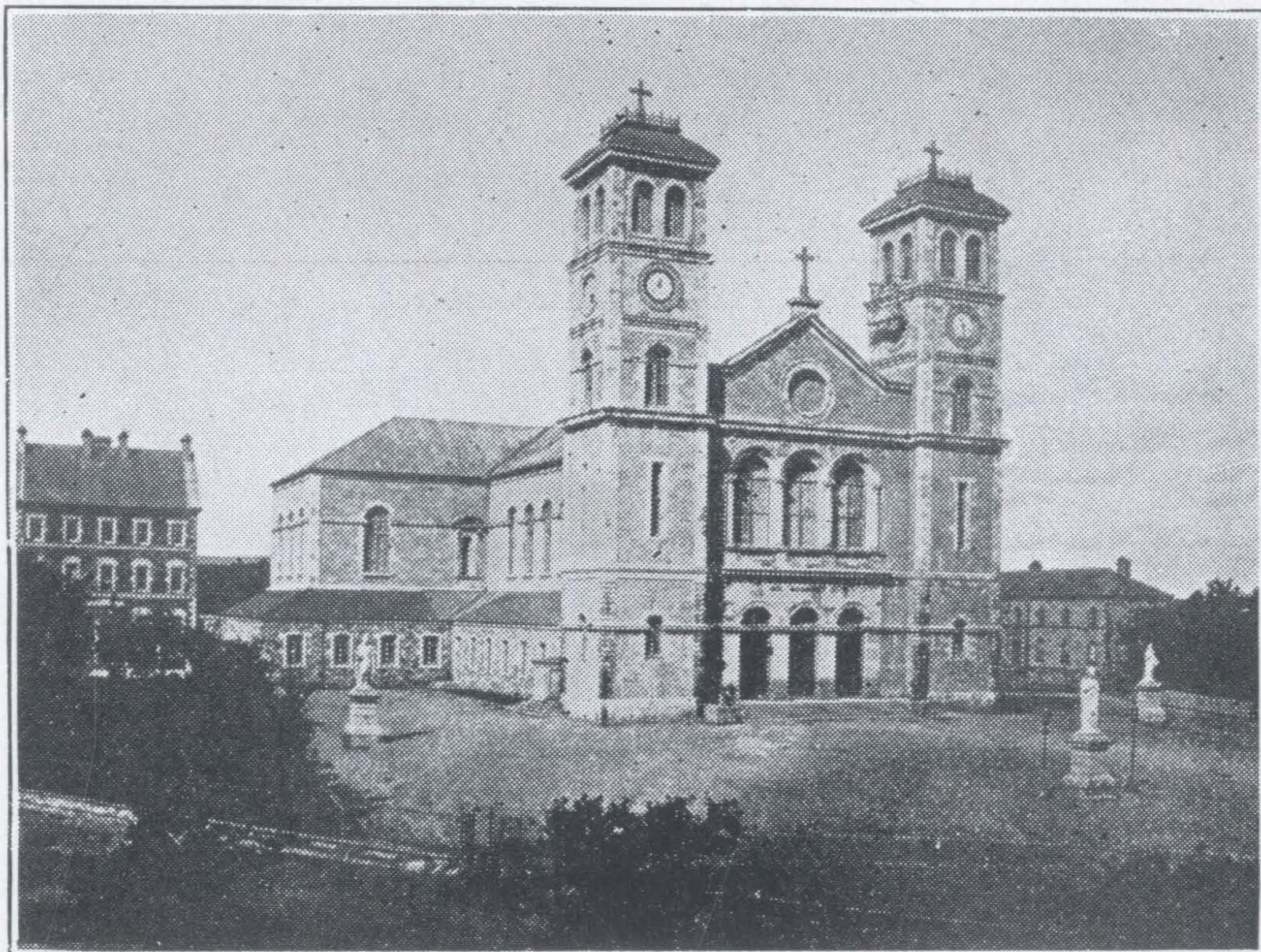
Perched on the top of Signal Hill, 500 feet above sea-level: it is the signal station for all incoming shipping. From Signal Hill the first wireless message was sent across the Atlantic by Marconi in 1901. It was over this hill that the aviators, Alcock and Brown, passed on their historic flight across the Atlantic in 1919, and Colonel Lindberg had his last glimpse of land before sighting the Irish Coast on May 20th, 1927.

Government House

Situated near Colonial Building. This building was completed in 1832 by Sir Thos. Cochrane, the then Governor. Its plan was taken from that of the Admiralty House, Plymouth, England.

HOUSE OF PARLIAMENT





ROMAN
CATHOLIC
CATHEDRAL

**Roman Catholic
Cathedral
of St. John
The Baptist**

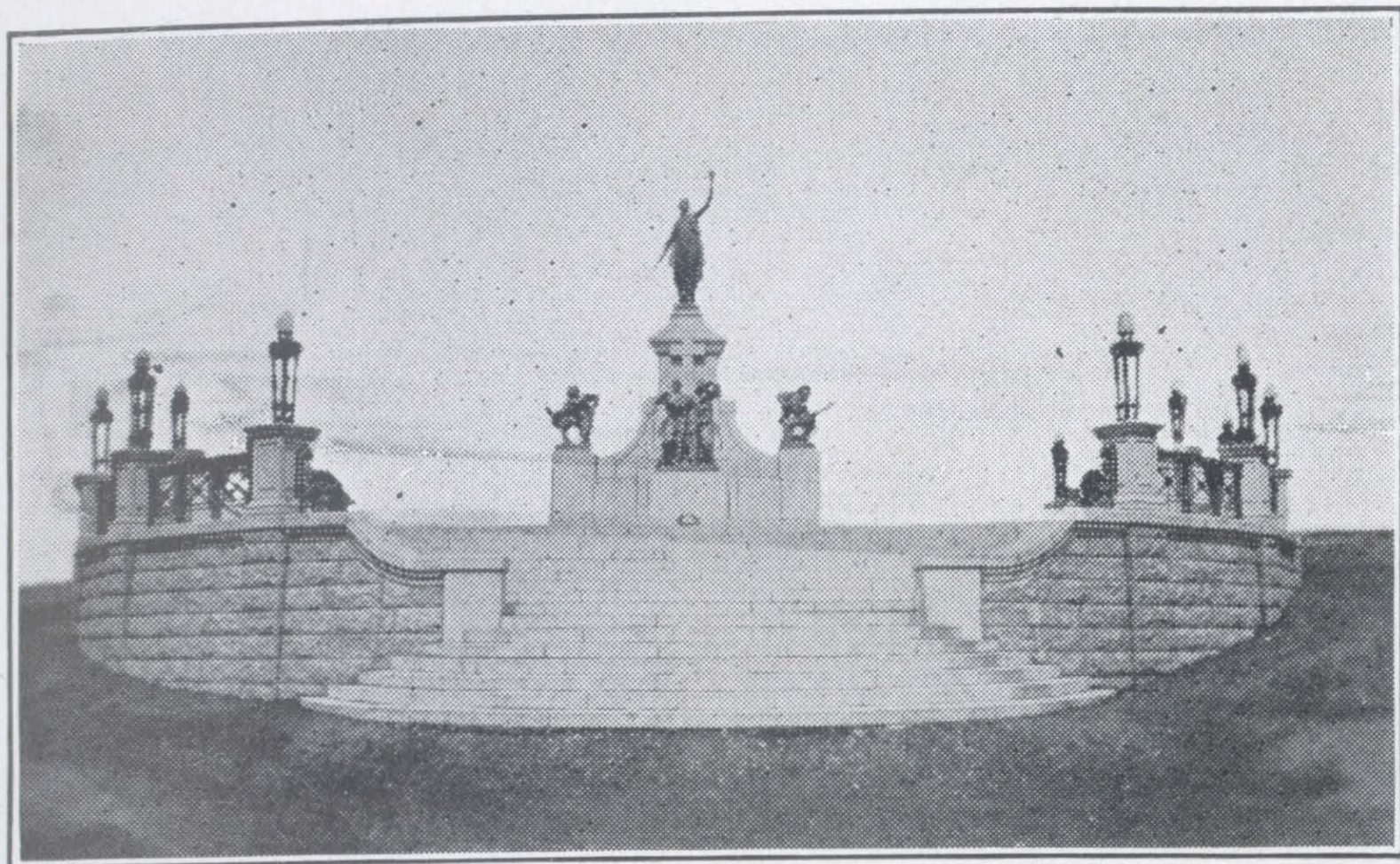
This Cathedral occupies a commanding site on the summit of the hill on which the City is built. Corner stone was laid by the Right Rev. Dr. Fleming in 1841 and building was completed in 1850. It is built in the form of a Latin Cross; exterior facings are of limestone and Irish granite; its towers are 138 feet high. The building is richly ornamented with statuary and paintings and possesses some fine pieces of sculpture. At the foot of the High Altar may be seen one of Hohan's great works—the "Dead Christ." Adjacent to the Cathedral may be seen the new Episcopal residence, St. Bonaventure's College, Presentation Convent, Convent of Sisters of Mercy, K. of C. Memorial School and Mount St. Francis—the Monastery of the Irish Christian Brothers.

**Colonial
Building**

This is Newfoundland's House of Parliament: located on Military Road, near Bannerman Park. It is built of white limestone. Foundation-stone of this building was laid in 1847 by His Excellency Sir Gaspard LeMarchant, Governor. Legislature met for first time on February 28th, 1850.

**RAILWAY
STATION**





THE
WAR MEMORIAL

**National
War Memorial**

Erected by public subscription, on the site where Sir Humphrey Gilbert, in 1583, formally annexed Newfoundland to the British Crown and thereby founded the British Empire. The Memorial was designed and modelled by Messrs. F. V. Blundstone, R.S.B.S., and Gilbert Bayes, R.S.B.S., and constructed with Italian granite. The Figures represent: FREEDOM, Royal Naval Reserve (Nfld.), The Royal Newfoundland Regiment, Newfoundland Forestry Corps, and Newfoundland Mercantile Marine. Memorial was unveiled by Field Marshal Earl Haig, Kt., G.C.B., O.M., G.C.V.O., K.C.I.E., on July 1st, 1924.

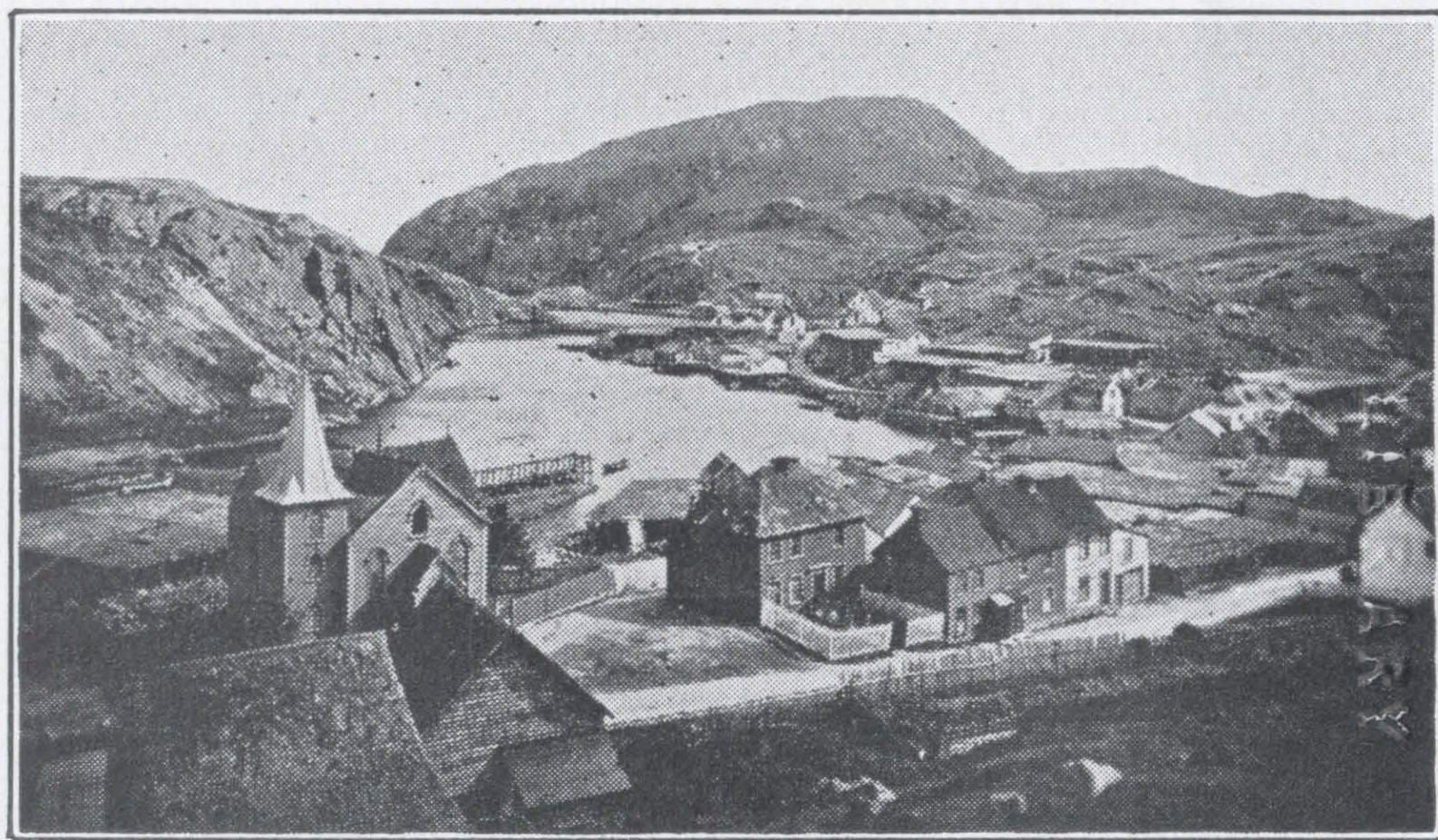
**St. Thomas's
Church**

Is in close proximity to Government House. This Church was built in 1836, and up to the time of removal of the Imperial troops from Newfoundland in 1870, it was used as a Garrison Chapel. The building was extended in 1873, 1882 and in 1903. Old Coat of Arms, with Hanoverian Arms included, may be seen over the gallery at the west end.

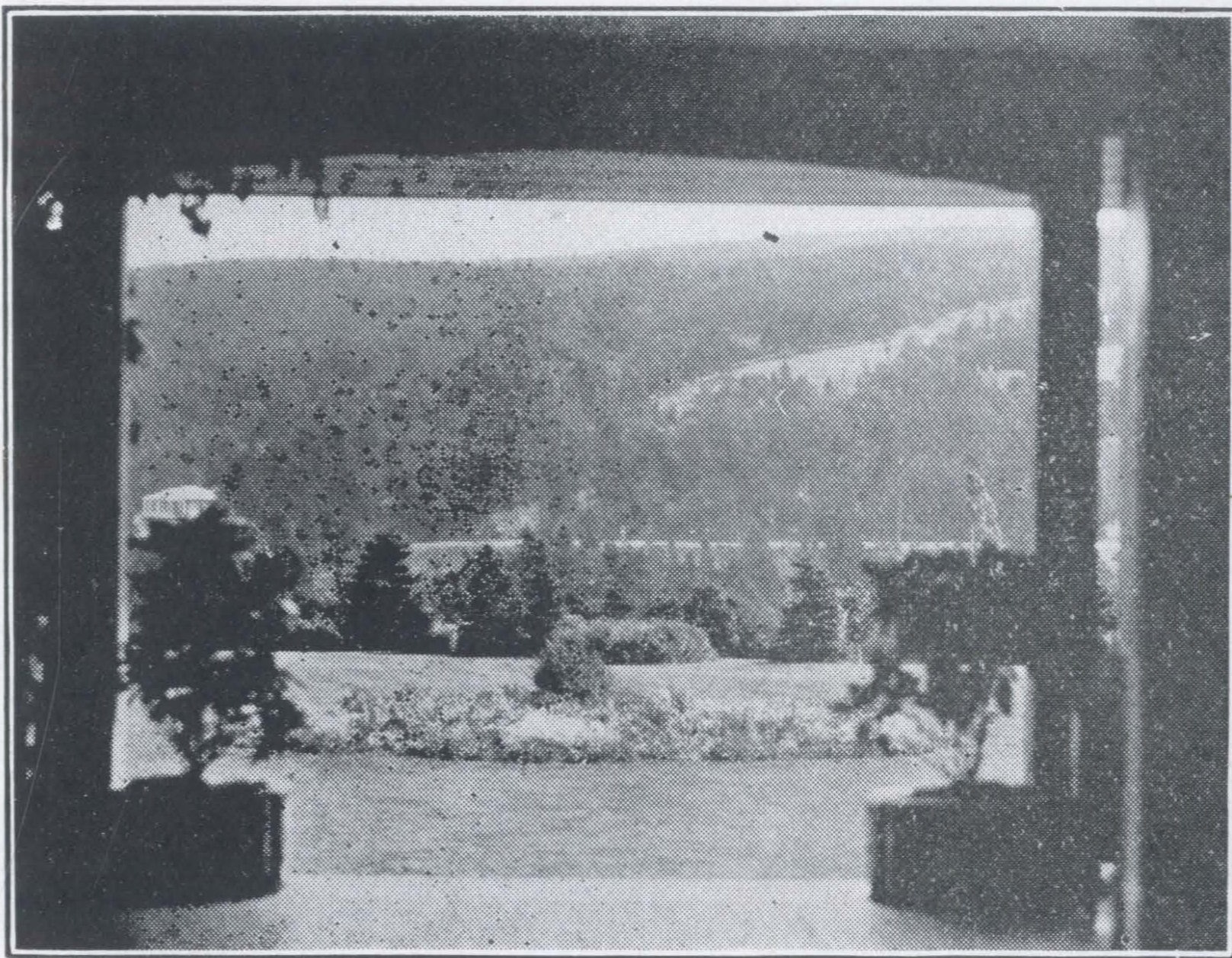
**Fort Townsend:
Central
Fire Station**

Fort Townsend was begun in 1773 and finished in 1779. From 1780 to 1829 the Governor had his dwelling there, the infantry had their barracks and the Officer Commanding his dwelling. The Officers and men of the Artillery were housed at Fort William, the present site of the Newfoundland Hotel. The barracks square, the old barracks and quarters are still intact.

PICTURESQUE
QUIDI VIDI
VILLAGE



MEMORIAL UNIVERSITY
OF NEWFOUNDLAND



BOWRING PARK

Bowring Park

About two miles from the City, in the picturesque Waterford Valley lies Bowring Park, which was purchased a few years ago by the firm of Bowring Bros., Ltd., and presented to the City of St. John's as a public park. Situated as it is within easy walking distance of the City, Bowring Park is one of the most popular resorts not only of citizens themselves but of hundreds of tourists who visit it every summer. Well kept paths and driveways, bordered with vari-colored flowers and luxurious shrubbery, intersect the lovely natural avenue of shade trees; rustic benches are plentifully placed in inviting positions, and winding their way through the groves and glades are the twin branches of the rippling Waterford River with their abundance of waterfalls, cascades and deep pools and the many romantic bridges, making a scene of sylvan beauty.

The Park contains an excellent swimming pool and an attractive and well-equipped children's playground. A handsome Memorial has been erected as a tribute to the Newfoundlanders who participated in the late War. This statue, "The Fighting Newfoundlander," was presented to the people by Sir Edgar Bowring, Kt.

Peter Pan

The Park also contains a beautiful statue of Peter Pan. This masterpiece is the work of Sir George Frampton, R.A., world-renowned sculptor, and is an exact replica of his original statue, which is in Kensington Gardens, London. Sir George came to Newfoundland to personally superintend the erection. There are only three of these statues in existence, the third being in Brussels. Peter Pan was presented to Bowring Park by Sir Edgar Bowring, Kt. Peter is the whimsical creation of Sir James Barrie, who gave him to the world. Peter is ever young, ever happy, ever hopeful. He is the spirit of youth and joy.

The Pavilion

This contains an extensive dining and refreshment room, where every provision is made for the entertainment of guests, both indoors and on the spacious veranda.



THE "GUT"
or Sea Entrance
to
QUIDI VIDI

**Cuckold's
Cove**

From Cabot Tower one can look down upon this Cove, which lies at the base of Signal Hill on the eastern side. It is in this Cove that the cable of the Commercial Cable Company comes to land.

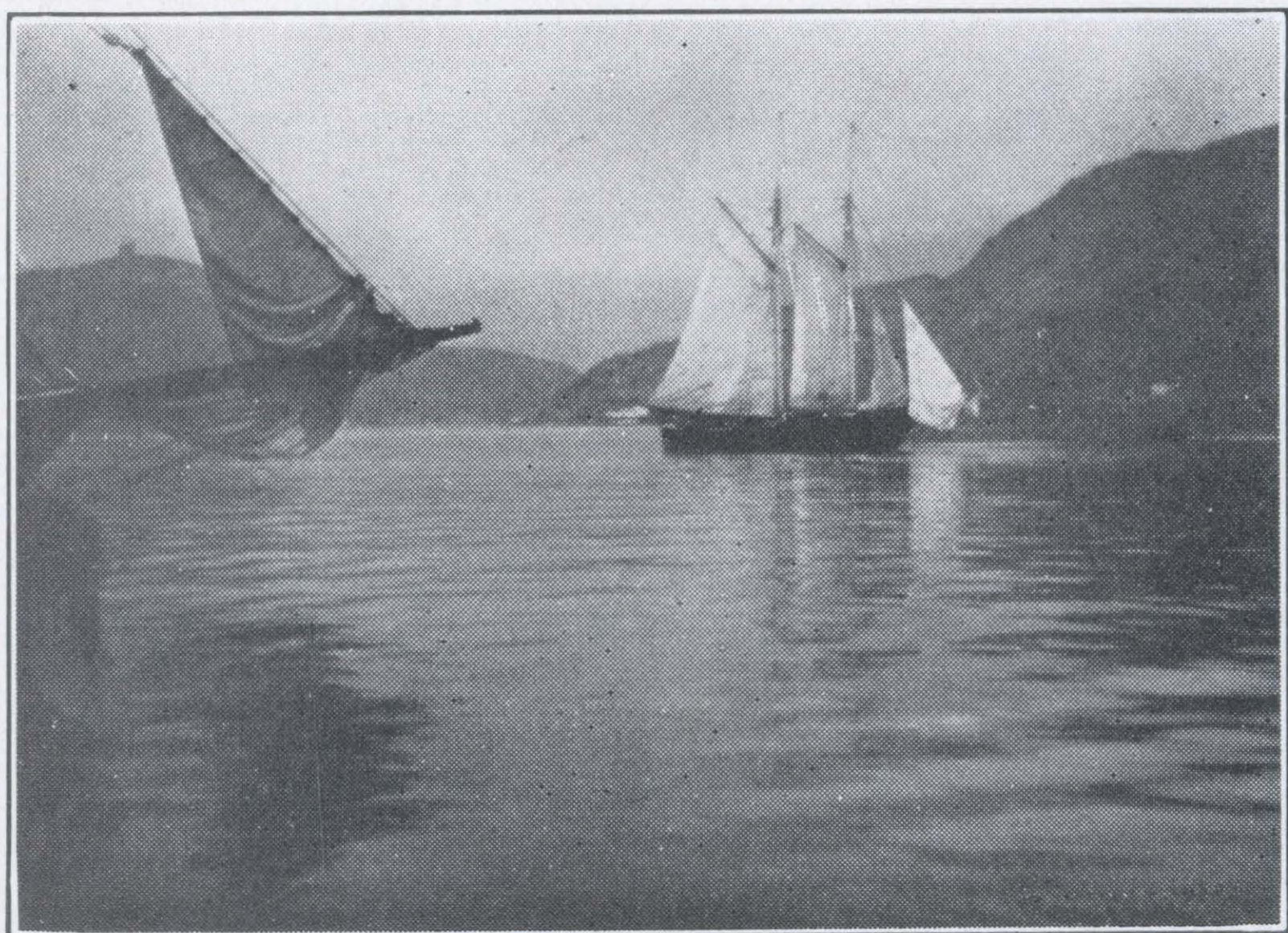
Quidi Vidi

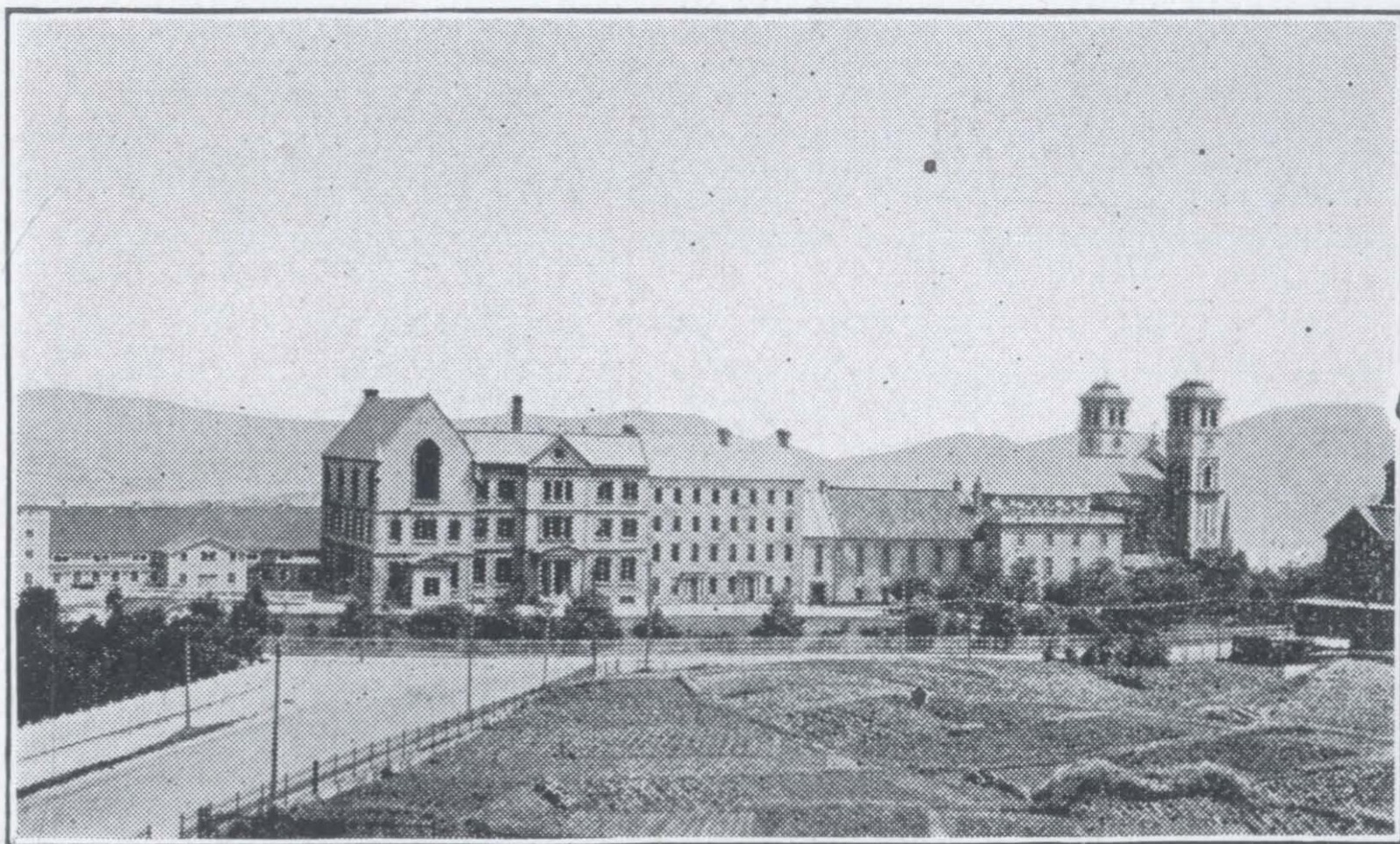
Fifteen or twenty minutes' walk from Cuckold's Cove brings one to Quidi Vidi village. This is a thriving, characteristic fishing village and it lies about thirty minutes' walk from the City. With its landlocked "Gut," almost encircled by storm-scarred cliffs, it presents a scene of wonderful grandeur, combined with bustling activity. Fish "flakes" are here in plenty, where the fisherfolk may be seen at their daily vocation, spreading the harvest of the sea. Quidi Vidi Lake is the scene of the Annual Regatta—Newfoundland's Derby—which usually takes place the first week in August.

Museum

Located on Duckworth Street, near Court House. This building is well worth visiting, containing as it does, much that relates to the history of the country, and to the first inhabitants, the "Beothics." Visitors will receive a warm welcome from Mr. H. F. Shortis, Historiographer.

"AT ANCHOR"
LOOKING
TOWARDS
THE NARROWS





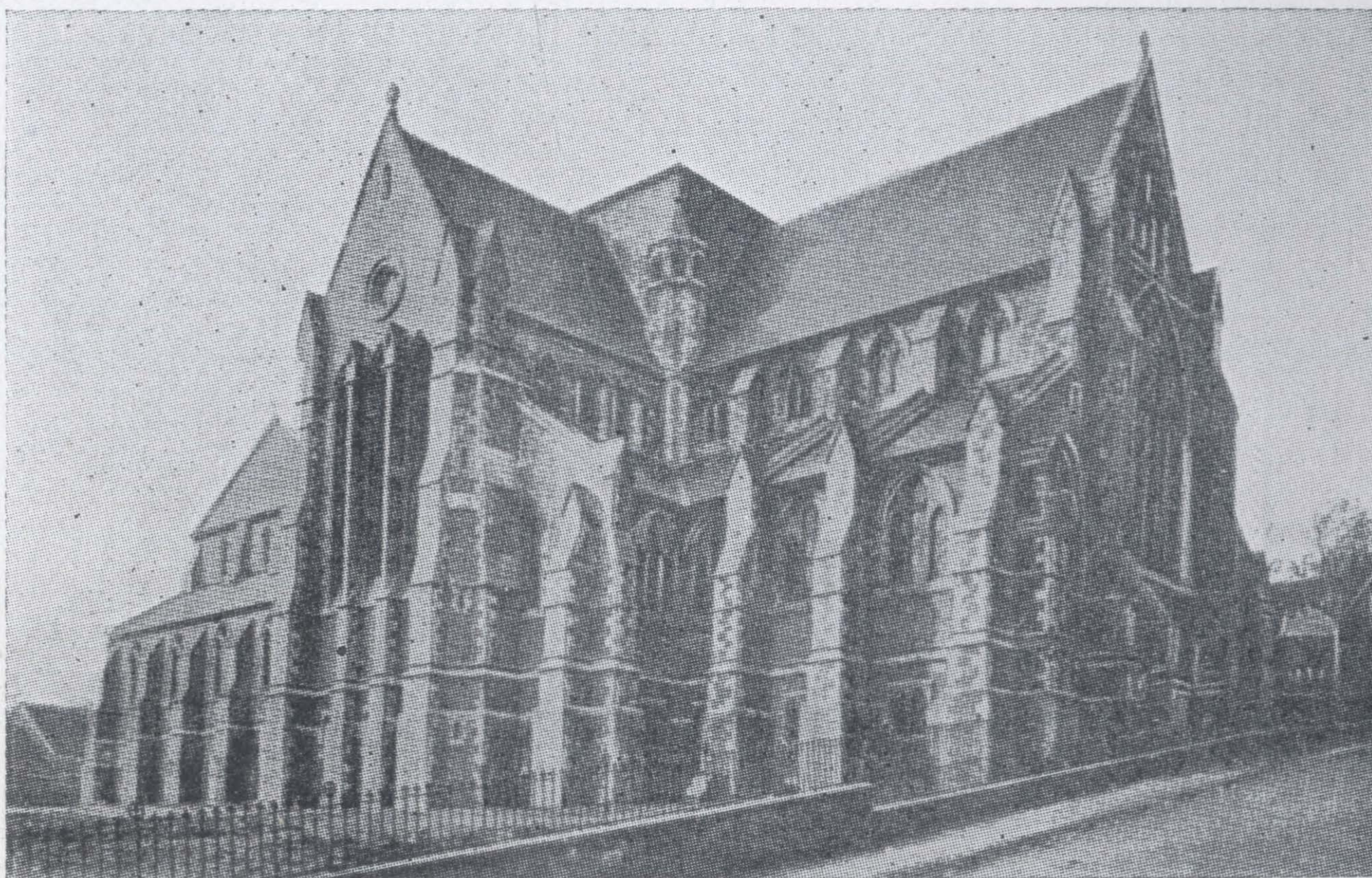
SAINT
BONA-
VENTURE'S
COLLEGE

**Memorial
University
College**

The Memorial University College and Normal School was established and the building erected by the Legislature on behalf of the people of this Colony, as a perpetual memorial to those who served, and died in the cause of freedom during the Great War. The building was formally opened in September, 1924. The University work carried on is that of the Freshman and Sophomore years in Liberal Arts and Pure Science, and pre-medical and pre-dental work are also undertaken in accordance with the requirements of the principal universities of Canada.

**Cathedral
of St. John
the Baptist
(Anglican)**

Situated in the centre of the City, between Gower and Duckworth Streets. The original church was commenced after the great fire of June 9, 1816, under plans prepared by the well-known architect, the late Sir Gilbert Scott. The Cathedral, although not quite finished, was consecrated on St. Matthew's Day, 1850, and in 1880 its completion was undertaken by the late Bishop Jones. At this time the plans were prepared by Mr. George Gilbert Scott, son of the original architect. The Church was again destroyed by fire in 1892, but steps were quickly



ANGLICAN CATHEDRAL



SURF AT
LOGY BAY

undertaken to rebuild the Cathedral as it appears to-day: the tower yet remains to be rebuilt and this work will be undertaken in the near future. The building is a splendid specimen of Gothic architecture.

Dry Dock This Dock was opened, and the first steamer taken on, May 19th, 1926. The work of demolishing the old dock began in May, 1925, and work on construction was carried on day and night right through the year. The contractors were Messrs. W. I. Bishop Company, Ltd., Montreal. The dock which the present structure supercedes was of wooden construction, and was built by Messrs. Simpson & Sons, of New York, in 1884.

The entire structure is of reinforced concrete and the Dock is equipped with the most modern appliances.

S.S. Terra Nova At Bowring's premises on Southside of Harbour. Built in Scotland in 1881. Was sent on relief expedition to Explorers Scott and Shackleton in 1904. In 1909 Capt. Scott chartered this ship for his South Pole trip.

EVENING
ST. JOHN'S



**Gower Street
United
Church**

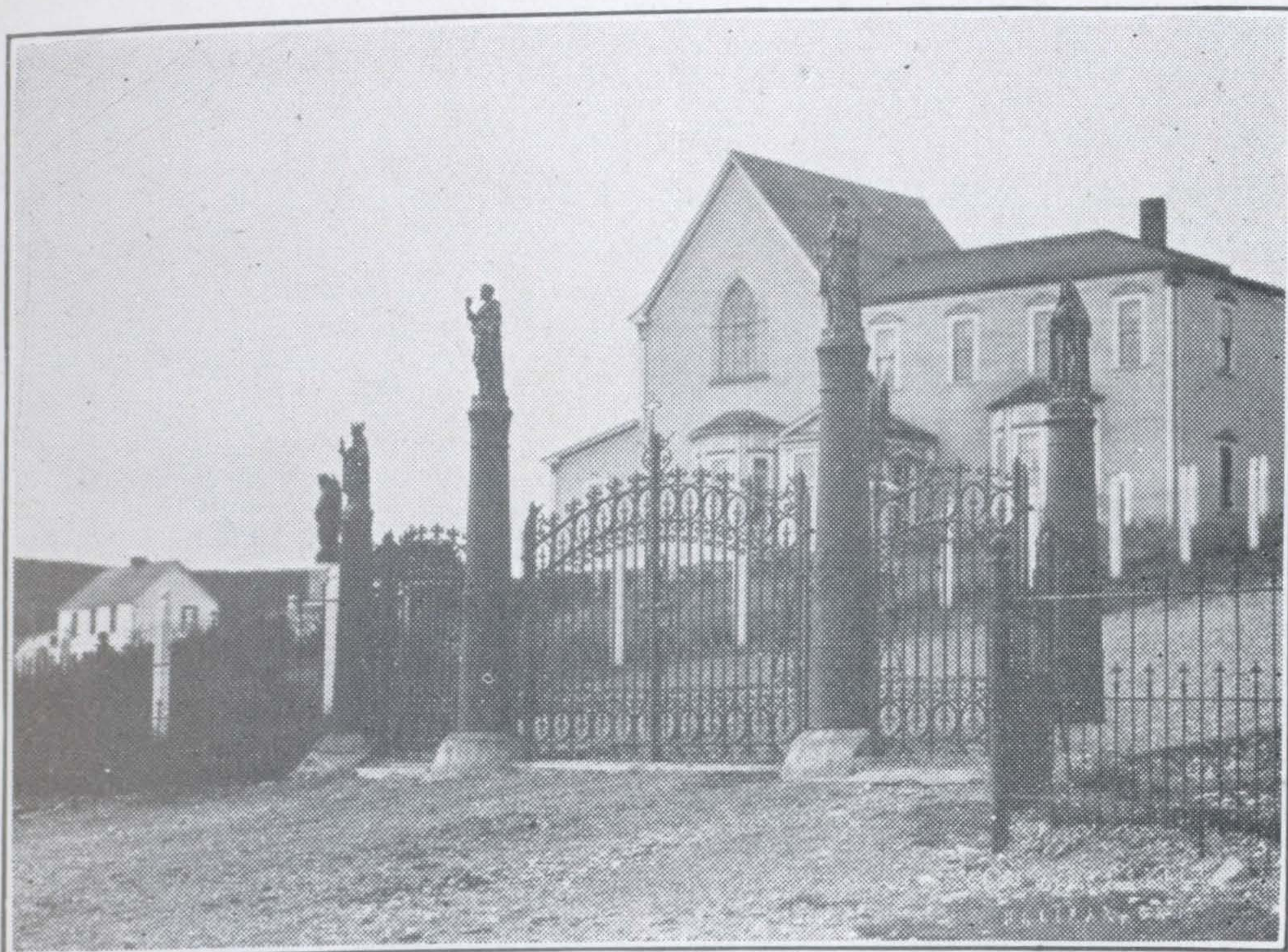
Formerly Gower Street Methodist Church—was built in 1895, and dedicated on October 4th, 1896. It is situated in the central part of the City, just west of the Church of England Cathedral. The present Church succeeds a brick one which was destroyed in the great fire of 1892. This Church is known as "The Mother Church of Methodism" in Newfoundland, and from it have sprung three other Churches in the City. Tourists and visiting friends will always find a hearty welcome from the officials and members of Gower Street United Church.

**St. Andrew's
Presbyterian
Church
(The Kirk)**

Situated in the centre of the City, entrances from Queen's Road and Harvey Road. It was built in 1894 and is considered a good example of Gothic architecture, the interior being particularly good. A feature of this Church is the beautiful stained glass windows by Ballantyne of Edinburgh. It also contains a very fine organ which was installed in 1922.

**COURT HOUSE
BUILDING**





A UNIQUE
CHURCH GATE
Made from Old
Cannon.
BAY BULLS

HISTORIC FORTS, ST. JOHN'S

Fort Amherst, at the entrance of the Narrows, where the Lighthouse stands. Built in 1763 and named after Col. Amherst, who was in charge of the troops at the re-taking of St. John's in 1762. A light was first established there in 1812.

Fort Frederick was an earthwork, situated to the west of Fort Amherst and opposite Pancake Rock.

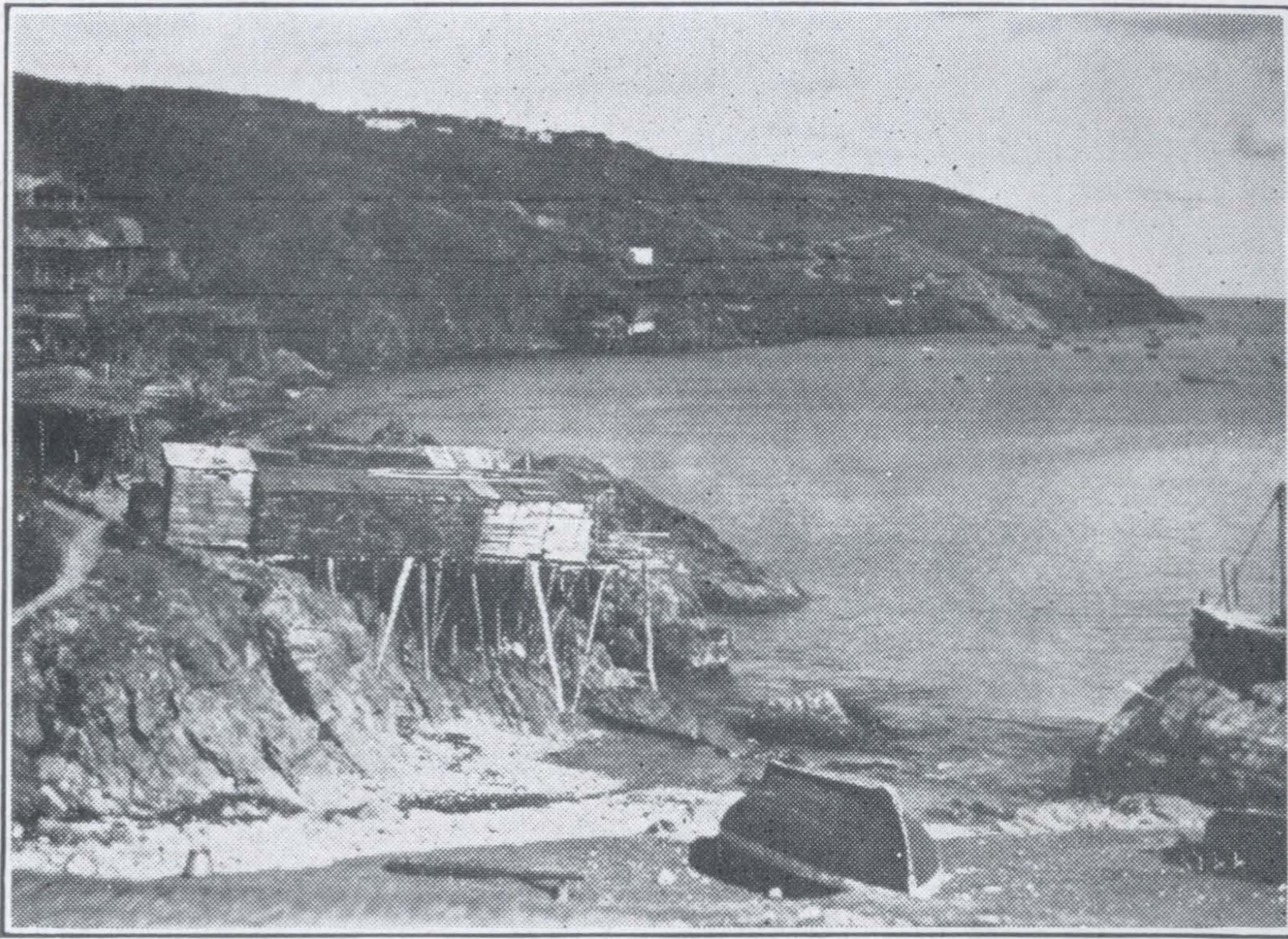
Chain Rock Battery, situated at the narrowest part of the entrance to the Harbour, was, at first, an earthwork; it was later repaired with stone. About 1770 a large chain was attached to Chain Rock and led to Pancake, where two capstans were used to raise it so as to obstruct the passage of enemy vessels.

Fort Waldegrave—This battery was first built in 1797 and named after Amiral Waldegrave. Situated on an eminence to the North of Chain Rock, 160 feet above the sea level.

Queen's Own Fort—Situated on the heights of Signal Hill, 400 feet above sea level. The building of this fort began in 1763 and it was enlarged and made stronger in 1809. Restored by the Tourist Commission in 1929.



AN OLD RELIC,
BRIGUS



OUTER COVE

TAXI RATES

Within City limits, 50 cents and 70 cents according to distance.
To Golf Club, one dollar.

To Bowring Park and return, including drive around Park, with twenty minutes waiting time (from 1 to 4 passengers), \$2.50.

To Bowring Park and drop, \$1.50.

Out-of-town Driving

Hire of car by the hour—\$4.00 per hour.

Driving by mileage: 50 cents per mile for one-way drive and drop; otherwise 40 cents per mile going and 20 cents per mile returning.

Free waiting time "TWENTY MINUTES"; thereafter waiting time at rate of \$2.00 per hour.

SPECIAL RATES FOR LONG DRIVES.

USE CARS DISPLAYING THE TOURIST BUREAU'S APPROVAL CARD

THE
WATER-
FALL
BOWRING
PARK





FISHING BOATS
AT
PETTY
HARBOUR
About 10 Miles
From St. John's

ATTRACTIVE DRIVES

PETTY HARBOUR—BOWRING PARK

Signal Hill with stop, Petty Harbour via Old Petty Harbour Road, returning via Goulds, Mount Pearl, Ruby Line to Bowring Park with stop, thence to City.

Time: 3 hours.

Rate: \$12.00

MARINE DRIVE

St. John's, Logy Bay, Outer Cove, Middle Cove, Torbay, Flatrock, Pouch Cove, Bauline Hill, Juniper Stump Road, Portugal Cove, Beachy Cove, Broad Cove, Horse Cove Line, Topsail, Manuel's Bridge, Return to City via Topsail Road.

Time: 5 hours.

Rate: \$20.00

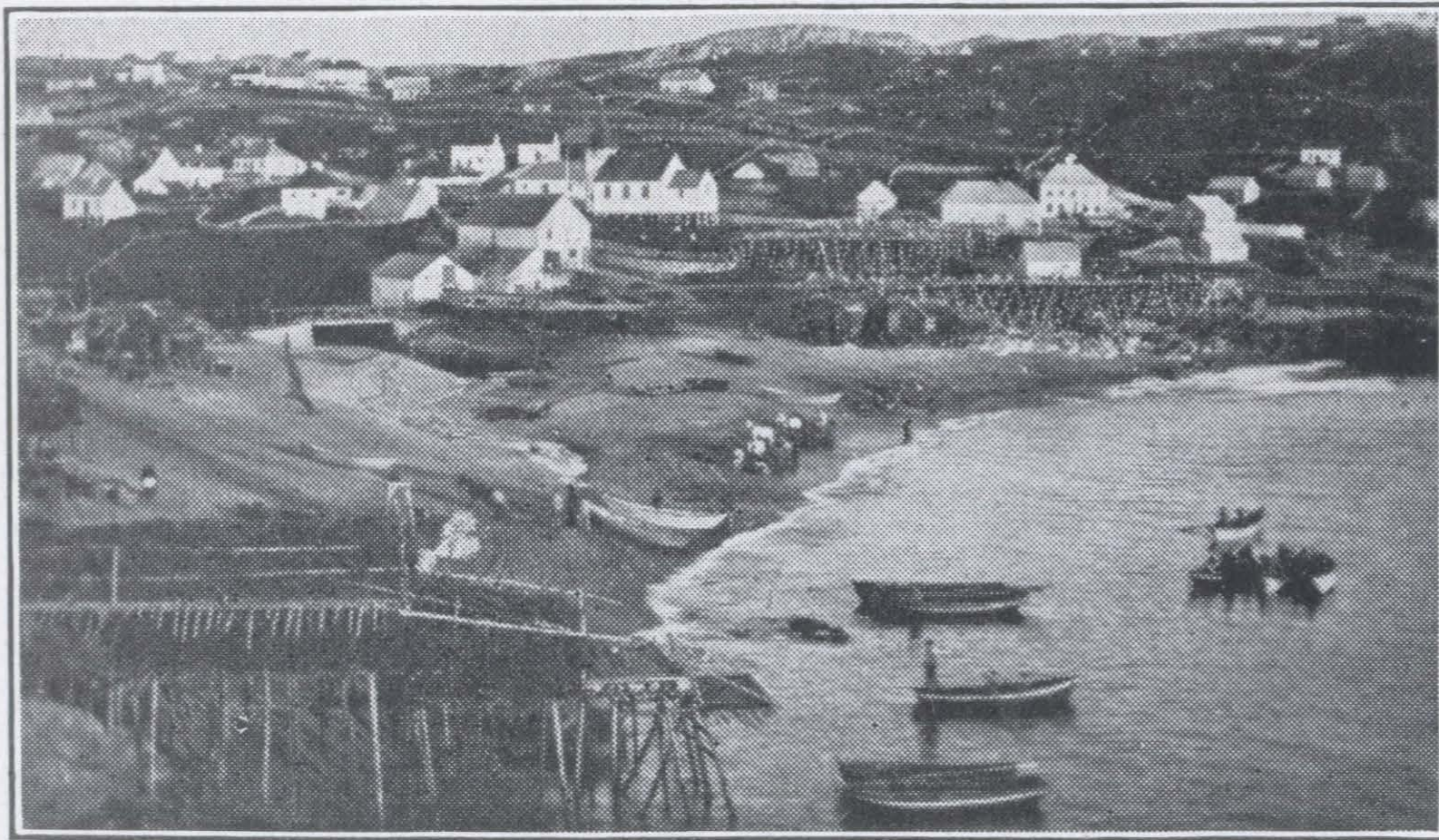
TORBAY

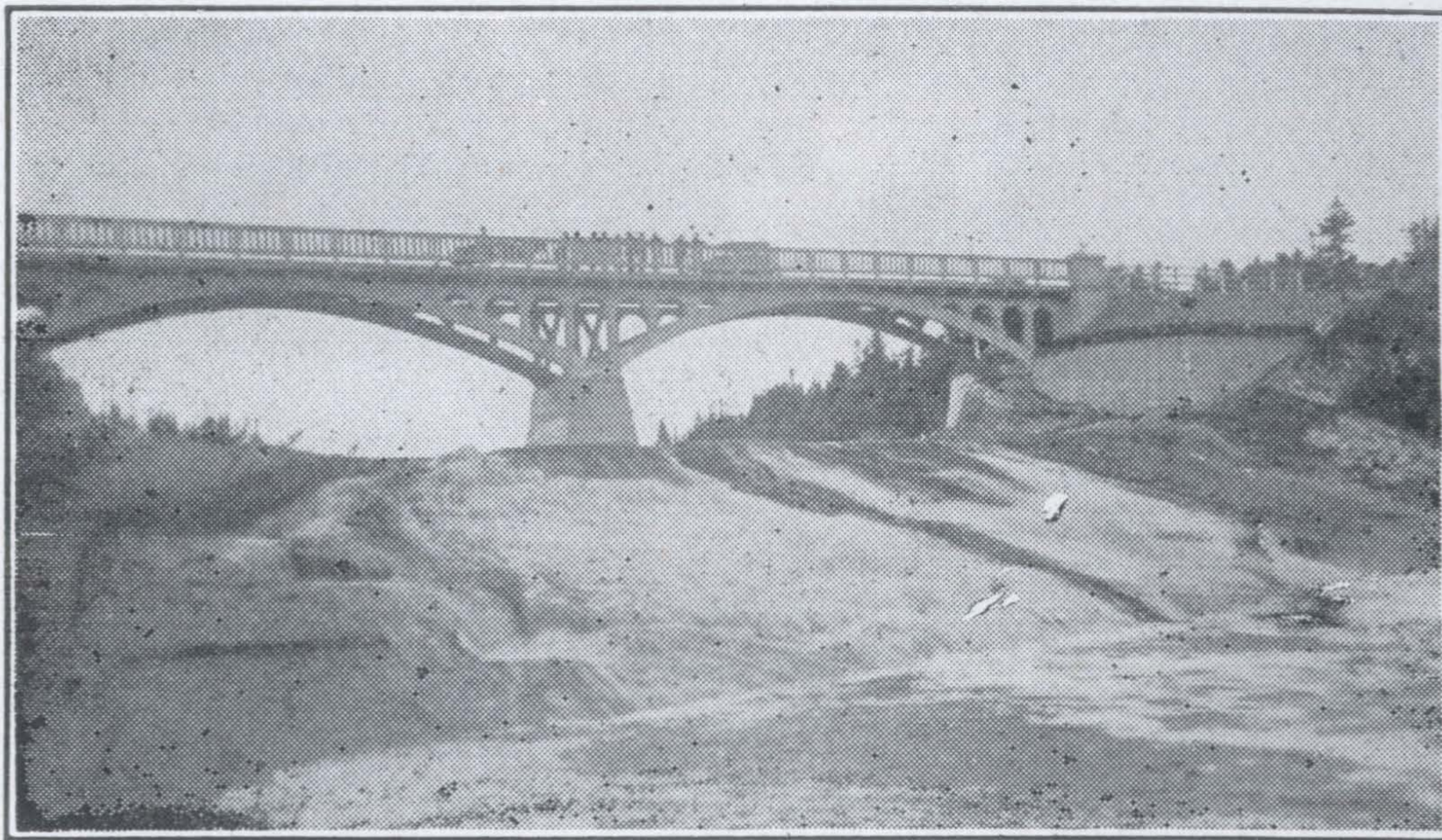
St. John's, Cabot Tower, Logy Bay, Outer Cove, Middle Cove, Natural Arch, Torbay. Return to City via old Torbay Road.

Time: 2 hours.

Rate: \$8.00

TORBAY
A
FISHING
VILLAGE
7 Miles from
St. John's





NEW BRIDGE
on Rocky River

TOPSAIL—MANUELS

St. John's, Topsail, Manuels. Returning via Kenmount Road, Freshwater Road, Long Pond, Higgins' Line to City.

Time: 2½ hours.

Rate: \$10.00

PORTUGAL COVE—BROAD COVE

St. John's to Portugal Cove via Windsor Lake, Beachy Cove, Broad Cove. Return to City.

Time: 2½ hours.

Rate: \$10.00

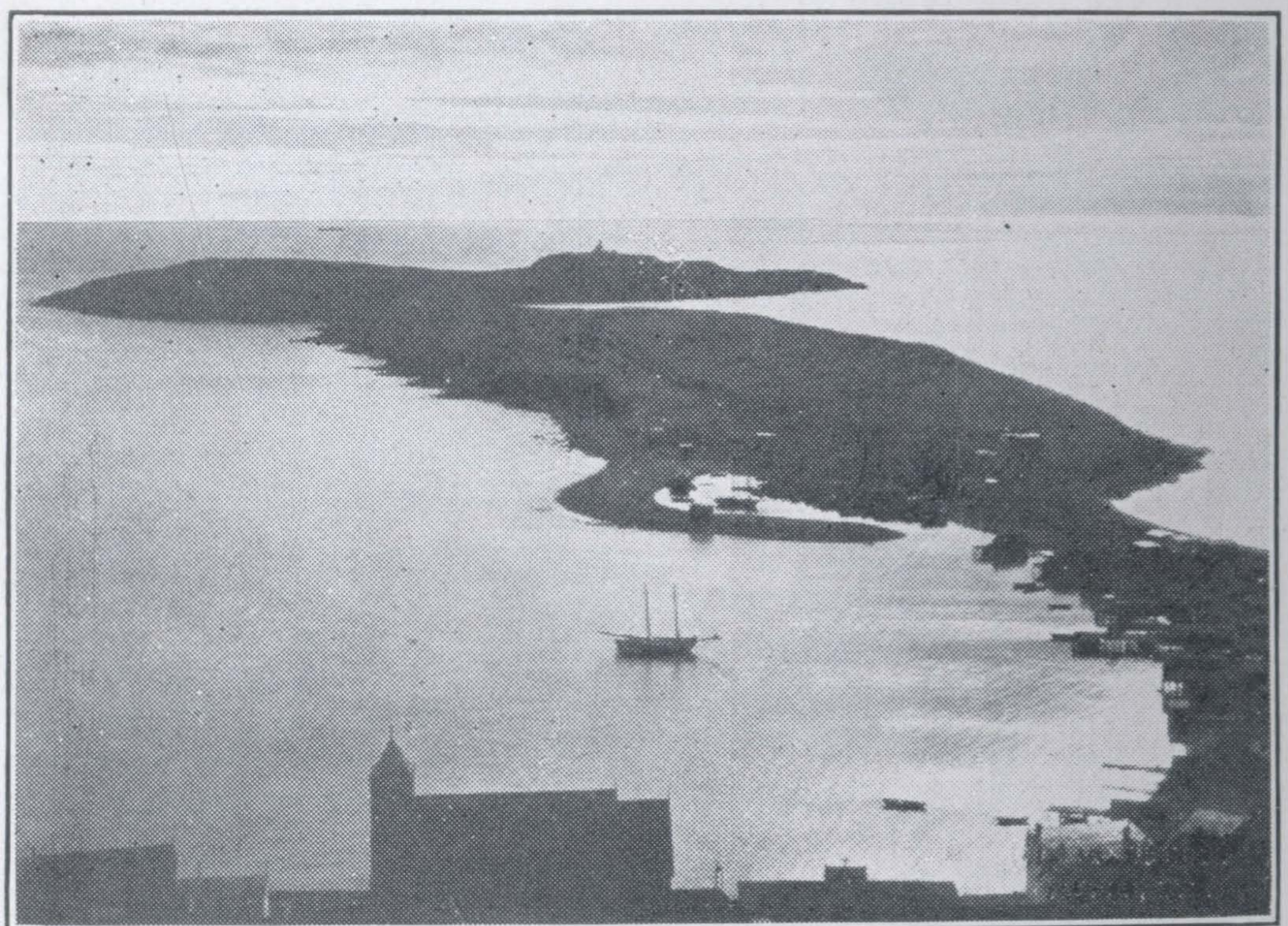
FERRYLAND

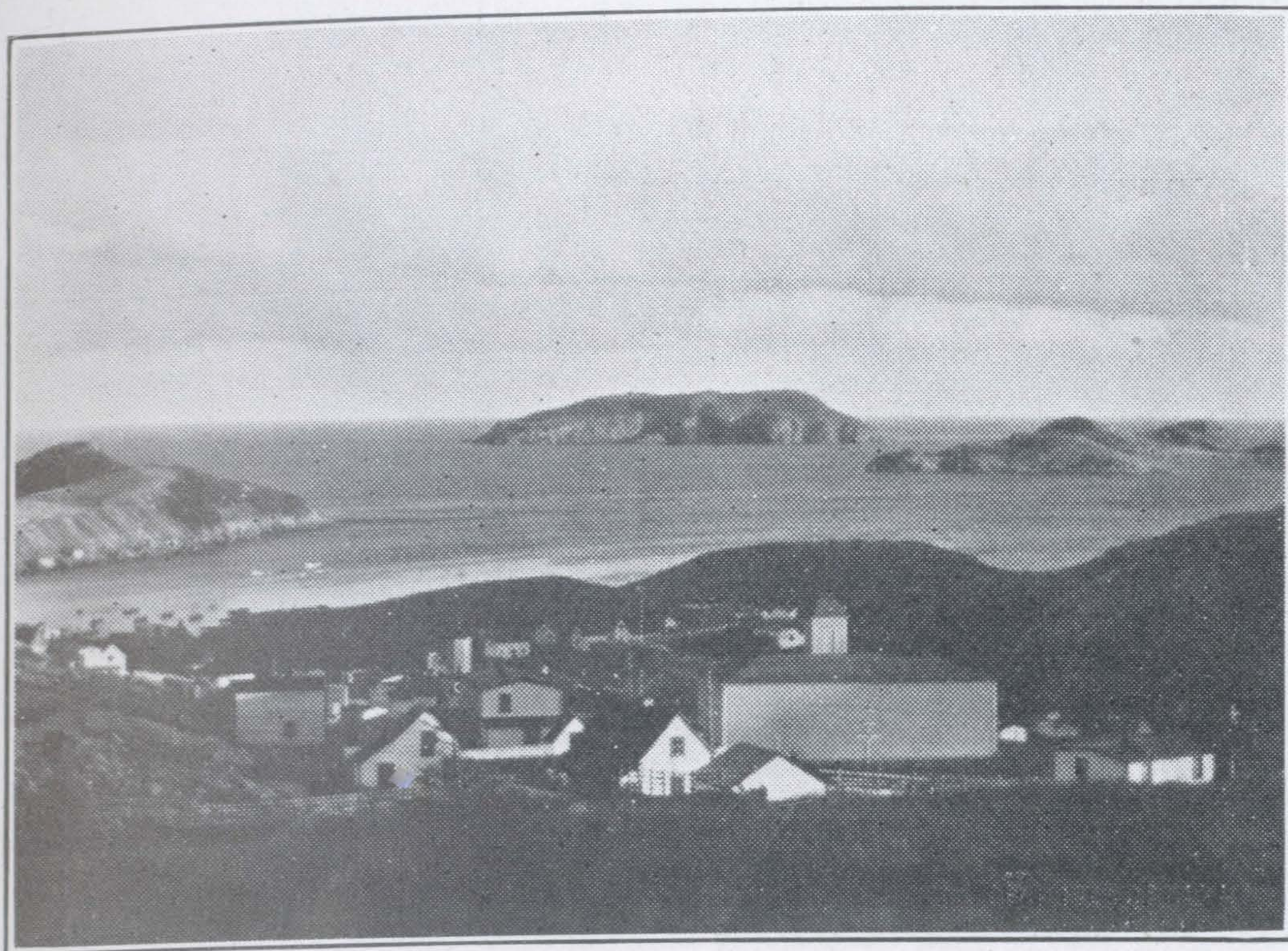
St. John's, Gould's, Bay Bulls, Witless Bay, Mobile, Tors Cove, La-Manche, Cape Broyle, Calvert, Ferryland and return to City.

Time: 6¼ hours.

Rate: \$25.00

LORD
BALTIMORE'S
ORIGINAL
SETTLEMENT
FERRYLAND





TORS COVE
Southern Shore

INNS AND TEA ROOMS

- Mrs. Brennock, Forest Pond, about 9 miles from St. John's.
 Mrs. Alan Williams, Forest Pond, about 9 miles from St. John's.
 Mrs. Couillard, "Greetlands," Forest Pond, 9 miles from St. John's.
 Miss Walsh, Walsh's Hostelry, Gould's Road, 9 miles from St. John's.
 Mrs. Williams, Sea View Hotel, Bay Bulls, 20 miles from St. John's.
 Mrs. Costello, Calvert, about 55 miles from St. John's.
 Mrs. O'Toole, Calvert, about 55 miles from St. John's.
 Mrs. Hughes, Donovan's, about 7 miles from St. John's.
 Miss Tessier, (Tea Rooms), Old Broad Cove Rd., 9 miles from St. J.
 Mrs. Holland, Topsail, about 13 miles from St. John's.
 Mrs. Winsor, Topsail, about 13 miles from St. John's.
 Mrs. Berg, Manuels, about 15 miles from St. John's.
 Mrs. Pippy, Manuels, about 15 miles from St. John's.
 Mrs. O'Rourke, Holyrood, about 28 miles from St. John's.
 Miss Kennedy, Holyrood, about 28 miles from St. John's.
 Mrs. LeCour, Holyrood, about 28 miles from St. John's.
 Mrs. Byrne, Holyrood, about 28 miles from St. John's.
 Mrs. Dunphy, Holyrood, about 28 miles from St. John's.
 Benville Tea Rooms, Misses Bartlett, Brigus, 49 miles from St. J.
 Beach Grove Hotel, Spaniards Bay, about 50 miles from St. John's.
 Tourist Lodge, Dildo, about 61 miles from St. John's.
 Liddy's, (Tea Rooms), Torbay, about 7 miles from St. John's.
 Fulfort's Hotel, South East, Placentia, 78 miles from St. John's.
 Phippard's Hotel, South East, Placentia, 78 miles from St. John's.
 Mrs. Phippard, Placentia, 82 miles from St. John's.
 The Swans, Mrs. M. J. Fitzpatrick, Placentia, 82 miles from St. J.
 Mrs. Hicks, Salmonier, 50 miles from St. John's.
 Caribou Hotel, Mrs. A. Hutchings, Whitbourne, 71 miles from St. J.
 Gracian House, Mrs. Yetman, Hr. Grace, 68 miles from St. John's.
 Empire House, Mrs. James Pike, Hr. Grace, 68 miles from St. John's.
 Cochrane House, Miss Rose Archibald, Hr. Grace, 68 miles from St. J.
 McCarthy's Hotel, Mrs. McCarthy, Carbonear, 72½ miles from St. J.
 Central Hotel, Mrs. Emma Moores, Heart's Content, 112 m. from St. J.
 Bay View Hotel, Lemuel Barratt, Spaniard's Bay, 50 miles from St. J.
 Miss White (Tea Rooms) Upper Gullies, 21 miles from St. John's.
 Mr. Green, Cape Broyle, 40½ miles from St. John's.
 Marysville, Miss Helen Jones, Torbay, 7 miles from St. John's.
 Smithville, Misses Furlong, Long Pond Road, 1½ miles from St. J.



NEWFOUNDLAND CODFISH—THE BEST IN THE WORLD

MOTOR BOATING AND COD FISHING

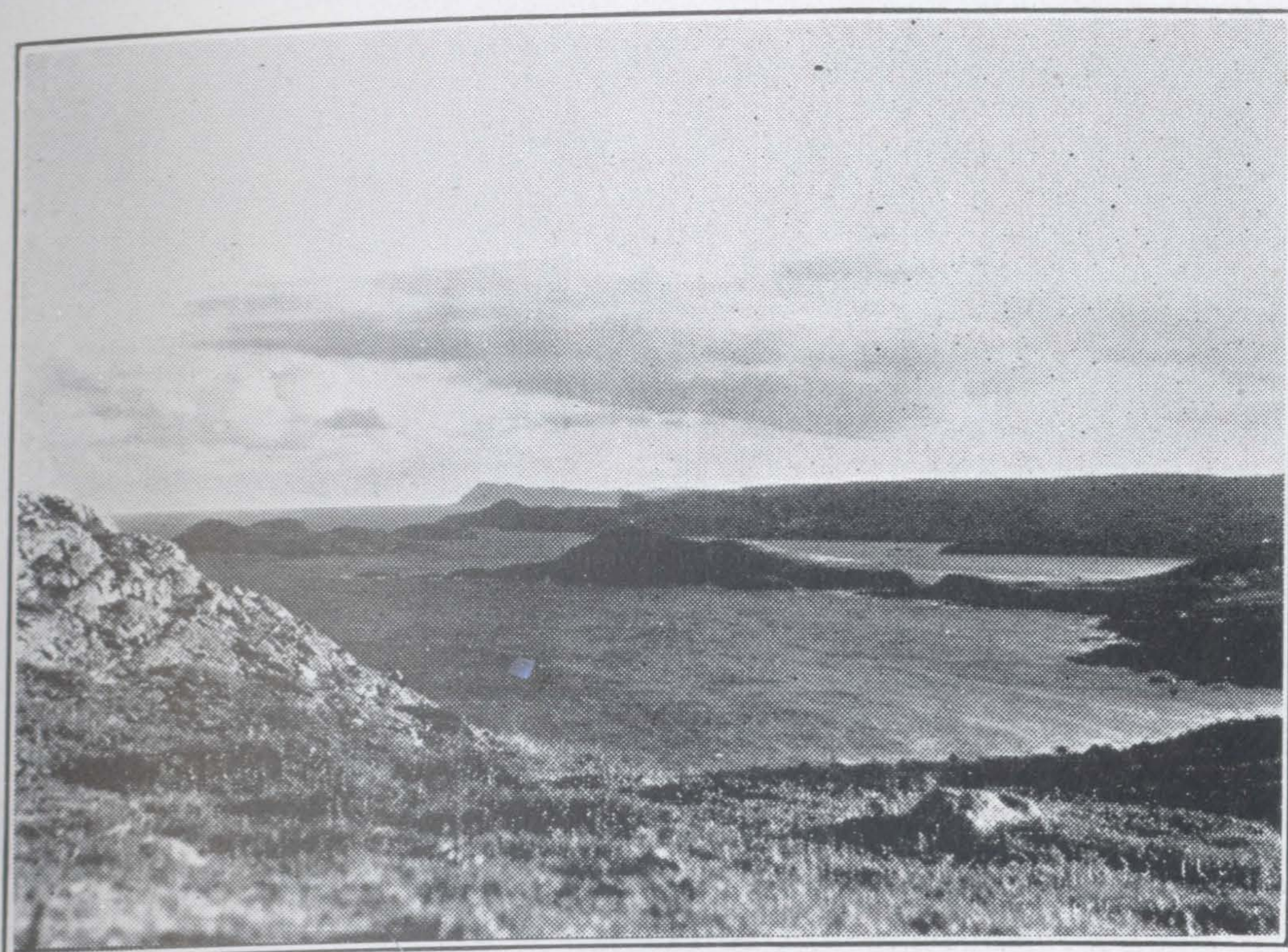
Boat trips around the harbour, to Floating Dock and to new Dock and other points of interest, are recommended. A trip out to Freshwater Bay will prove particularly enjoyable: visitors may land in a picturesque cove, enjoy bathing in a crystal-clear pond which is formed by a natural breakwater of golden sand: this is an ideal spot for picnic and berry-picking parties. Wild berries abound in profusion. After an interesting climb up the rugged cliffs—by easy stages—one may visit the lighthouse at Cape Spear. Motor boats may be hired at the King's Wharf or upon application to the Secretary of the Tourist Commission.

A trip to the "Fishing grounds" will certainly bring good sport and to the majority of our visitors it will be a novel experience. Fishing may be had a very short distance outside the Narrows; the boat is anchored, hooks are baited and thrown out and a good "haul" is almost a certainty.

The Secretary will gladly arrange those trips for all who desire them.

NEWFOUNDLAND BOARD OF LIQUOR CONTROL

The Board of Liquor Control functioning under the provisions of the Alcoholic Liquor Acts 1924-29 has its Head Office and principal store on Duckworth Street in St. John's, with a branch store in the East and in the West end of the City. Liquor can only be purchased by persons in possession of a Permit. Permits are issued by the Commissioners without charge from the Duckworth Street Office and will enable the holder to purchase three bottles of spirits per week (no more than one bottle, however, is obtainable on any one day) from the branch which the permit designates.



COAST LINE
en route to
FERRYLAND

NFLD. BOARD OF LIQUOR CONTROL—(Continued)

Wines and beer can be procured without the aid of a permit. A store dealing in wines and beer only has recently been opened by the Board at St. John's. It is situated on Water Street East, nearly opposite the premises of Harvey & Co., Ltd.

The Newfoundland Hotel at St. John's is the holder of a license issued by the Board of Liquor Control enabling it to serve its guests with wines and beer. Tourist Hotel licenses have been issued to certain reputable houses situate in places favored of tourists. Hotels under their licenses can keep and sell bottled wines and beers to travellers at meals for consumption at such meals.

The Alcoholic Liquor Acts determine the amount of spirits that can be obtained but the statute has nothing to say by way of determination of the amount of wines and beers procurable.



FISH FLAKES
"The Battery"
St. John's

HUMBER
RIVER
On the
Newfoundland
Railway
Route



THE NEWFOUNDLAND RAILWAY

4 CONNECTIONS WEEKLY FROM POINTS IN CANADA AND U. S. A. TO NEWFOUNDLAND

Steamer "Caribou" leaves North Sydney, N.S., 8.30 p.m.

SATURDAYS—SUNDAYS—TUESDAYS—THURSDAYS.

Sea trip occupies only 7 hours and direct connection is made at Port-aux-Basques with express trains leaving that point at 7.45 a.m.

SUNDAYS—MONDAYS—WEDNESDAYS—FRIDAYS

Stops made at all principal Commercial Centres and sporting resorts, arriving at St. John's at Noon the day following.

New Fast "Overland Limited" express train—all steel and vestibule Sleeping and Dining Cars—leaving St. John's at 10 a.m. SATURDAYS during the Summer Months. Passengers travelling on this train will arrive in Montreal or New York on TUESDAYS in the forenoon.

Regular express trains leave St. John's at 5 p.m. SUNDAYS, TUESDAYS and THURSDAYS.

STEAMSHIP SERVICE

Labrador

There will be a service from St. John's to Hopedale, Labrador. First sailing will take place about June 10th, and thereafter fortnightly sailings. After leaving St. John's the boat calls at a port each in Conception Bay, Trinity Bay, Bonavista Bay, and Notre Dame Bay, and from thence proceeds to Battle Harbour, Labrador, direct, afterwards touching at all the principal fishing villages on the Labrador coast.

On two trips during the season, the boat goes farther North to Nain. This port is located about 100 miles beyond Hopedale, and the steamer usually calls there one trip in July and one trip in August.

S. W. Coast: Fortune Bay

S. S. Glencoe operates fortnightly service between Argentia and Port-aux-Basques, including points in Fortune Bay. Steamer leaves Argentia every alternate Wednesday after arrival of morning train from St. John's, touching regular points to Garnish (two days run), thence to Fortune Bay points, which are covered in about sixty hours—back to Belleoram and along the South Coast to Port-aux-Basques.

STEAM-COACH SERVICE

ST. JOHN'S—BOWRING PARK SERVICE (From Railway Station)

Coach leaves St. John's, commencing 2 o'clock daily, and continuing every 35 minutes thereafter. Coach leaves Park on final trip at 5.45 p.m.

Extra Services: Wednesdays, Saturdays and Sundays

In addition to the above Schedule, Coach will leave St. John's 7.15 p.m. on Wednesdays, Saturdays and Sundays, making 35 minute trips—final trip from Park 9.30 p.m.

ST. JOHN'S—KELLIGREWS SERVICE

Coach leaves St. John's Monday, Tuesday, Thursday and Friday at 6.30 p.m.

Coach leaves St. John's Wednesday, Saturday and Sunday at 10.15 p.m.

Coach leaves Kelligrews Sundays at 9 a.m. arriving St. John's 10.20 a.m.

On other days Coach leaves Kelligrews at 7.10 a.m. arriving St. John's at 8.30 a.m.

FERRYLAND

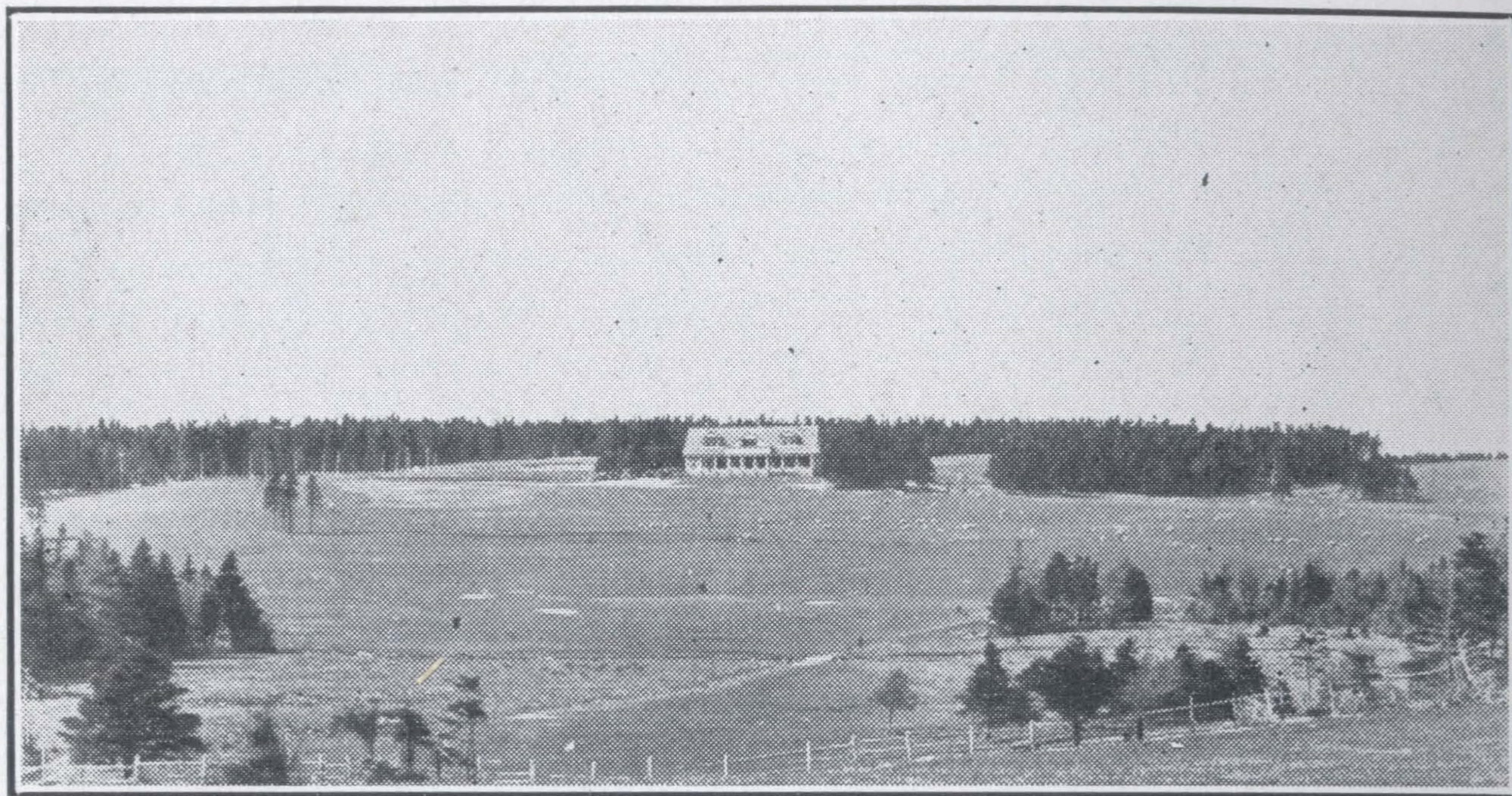
Forty miles south of St. John's, looking out across the broad Atlantic towards its homeland in the English West Country, lies the smiling village of Ferryland. Here, on a little grass-carpeted peninsula three centuries ago Lord Baltimore built his mansion, its site now almost forgotten, and sought to found the capital of the barony in the New World granted to him by James I. Sheltered by a great hill at the back, a natural sea-wall to the South and an island guarding the narrow entrance channel, his site was well chosen; but his plans went ill; the little settlement, cut off from England by the many weeks which the unhandy sailing vessels of those days took to beat out against the Westerly winds, did not prosper; and eventually he sailed away to found the great Southern settlement of Maryland whose capital still bears his name. But through many vicissitudes the little town held on to life, despite the hardships of pioneering and the attacks of enemies from overseas. If you care to take a boat to the Island and scramble up its steep side you can still see the eighteen long guns and the remains of the earthwork emplacements which have known many a stirring fight; which may for example have taken part with Capt. William Holman, of "ye 'William and Mary' galley, having letters of marque and sixteen guns," when he and a colleague and a few fishing boats and men beat off two French frigates together mounting 90 guns, in an all-day battle, and he had to swear out an affidavit to the Admiralty to get paid for his powder and shot expended on his country's enemies. And on shore and among the rocks you can see a few more guns, and, in the Roman Catholic Church, the arms of Lord Baltimore. In this little settlement the tourist will find himself in touch with all the romance of the early history of the New World.

GOLF

Golf The Bally Haly Golf and Country Club is situated on the eastern outskirts of St. John's about one mile from the Newfoundland Hotel. The Club possesses an excellent eighteen hole course which is unsurpassed for variety and scenic beauty. The Club house, which is open from the beginning of May until the end of October, is most attractive, and meals may be obtained there at reasonable rates.

Visitors may procure either daily or weekly tickets by application to the Secretary of the Nfld. Tourist and Publicity Bureau, Newfoundland Hotel, St. John's. The fee charged is \$1.00 per day or \$5.00 per week, which entitles the holder to the use of the Club house as well as the course.

NOTE—Visitors are not permitted to play on the course on Wednesdays between 2 p.m. and 5 p.m., and the Green Committee retains to itself the right to reserve the course at any time for special competitions.



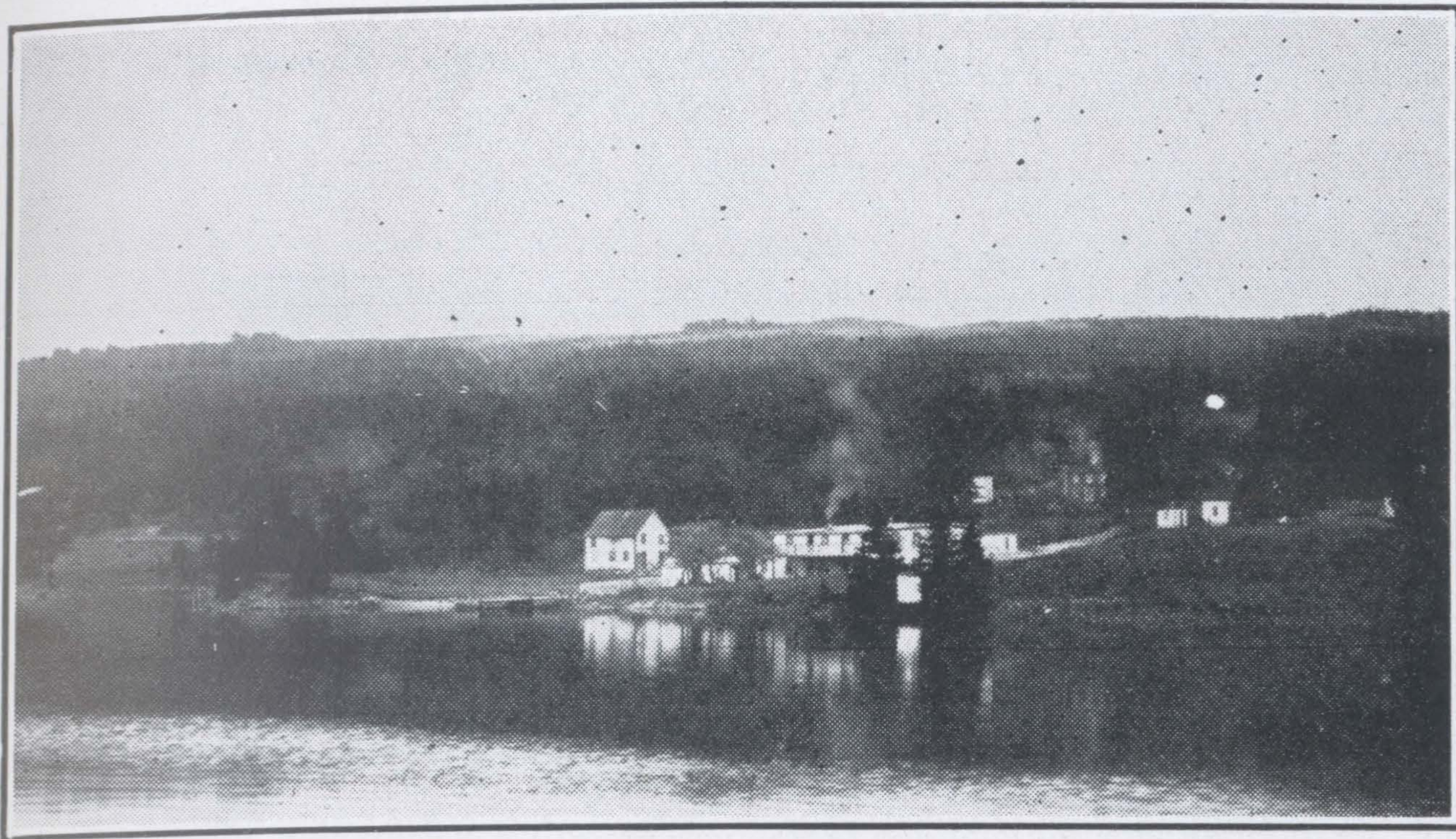
“BALLY HALY” GOLF CLUB

TROUT AND SALMON FISHING

Trout Fishing The visitor to St. John's who would like a day's sport with the rod, can have his choice of the numerous ponds, within a ten mile radius of St. John's, where good trout fishing is to be had.

To name a few: in the District of St. John's East, there is Quidi Vidi Lake, Neary's Pond, Lee's Pond, Whitrod Pond, Power's Pond, Kinsella's Pond, Gallows Cove Pond. In the District of St. John's West there is Forest Pond, Third Pond, Fourth Pond, Middle Pond, Round Pond, Long Pond, Cochrane Pond, and Bay Bulls Big Pond.

For detailed information re short trout fishing trips apply to Secretary Tourist Commission.



A FAVOURITE RESORT FOR SALMON AND SEA TROUT:
"THE SOUTH EAST RIVER," PLACENTIA

Salmon Fishing Excellent salmon fishing is to be had within two and a half hours' motor run of St. John's at Salmonier River. This may also be reached by taking train to Holyrood and from there driving over the newly constructed road, through beautiful scenery to Path End. From this point one has to walk one and a half miles to the river. The pools in this river which are famous are Murphy's Falls, the Governor's Falls and Pinsent's Falls: also the Back River Falls and Sandy Point Falls at the mouth of Salmonier River. Pinsent's Falls and Governor's Falls are about $1\frac{1}{2}$ miles from Path End, while Sandy Point and Back River Falls are practically by the roadside.

Colinet River (65 miles from St. John's) is another fine river for salmon and trout and contains four good pools.

South East River (Placentia) is one of the finest salmon and trout fishing rivers in the country. There are two comfortable hostelries here, where visitors will be well cared for.

On the Southern Shore there are three splendid salmon rivers situated near the historic settlement of **Trepassey**.

The **North West** and the **North East Rivers** are right in Trepassey, just a short distance from the Court House. A first class carriage road takes one to the mouth of the North West River where the first pool is situated; it is about three miles from the mouth of the river to the first fall, and in this distance there are about twenty fishing pools. There is ample room for from 25 to 30 rods on this river.

Biscay Bay River is situated about 4 miles from Trepassey and derives its name from the fishing settlement of that name. This, like North West River, is a splendid salmon river, and not only salmon but fine large sea trout abound there.

Salmon fishing trips will be gladly arranged by the Secretary of the Tourist Commission upon application.

TOURIST MOTOR CARS

Motor vehicles, owned by tourists and registered in the country of which the owner is a resident, are admitted without duty upon payment of a registration fee of Five Dollars (\$5.00). This fee allows three months operation of car in Newfoundland, but upon application to the Highroads Commission this period may be extended a further two months.

MOVING PICTURE THEATRES

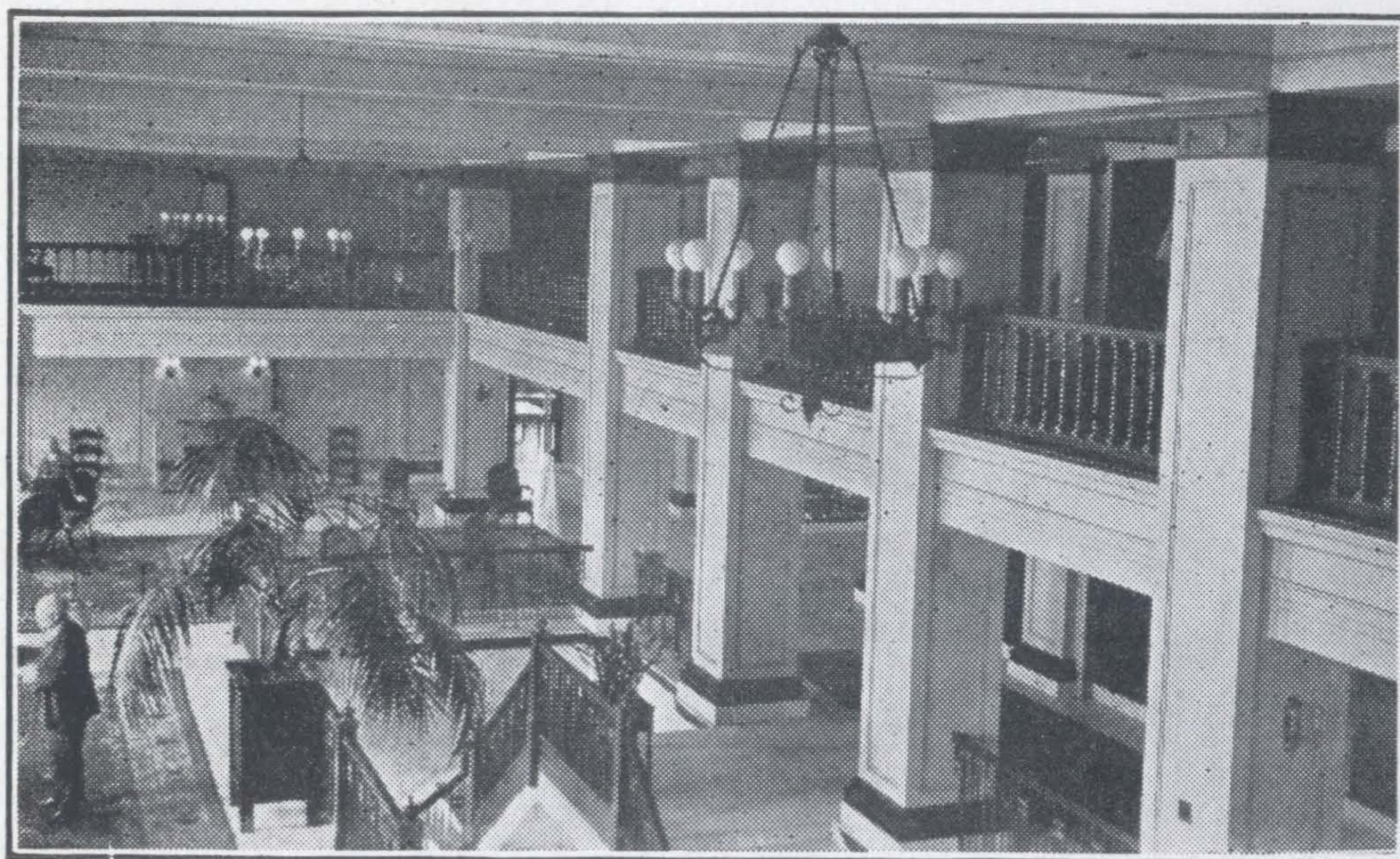
"The Nickel," St. Patrick's Hall, entrance Military Road (Sound Pictures).

"The Majestic," corner Theatre Hill and Duckworth Street.

"The Star," corner Dicks' Square and Henry Street (Sound Pictures).

"The Crescent," Water Street, opposite General Post Office.

"The New Queen," Water Street, one block west of General Post Office.



View From
MEZZANINE
FLOOR
Newfoundland
Hotel

DANCING

The Newfoundland Hotel, Tuesdays and Thursdays.

TELEGRAPH OFFICES

Anglo-American Telegraph Co.—Main Office: 239 Water Street. East End Branch, Water Street East, next to War Memorial.

The Commercial Cable Co.—Main Office: Water Street East. Branch Office: Water Street.

The Postal Telegraph Co. (Newfoundland Government)—Main Office: General Post Office. Branches: The Court House, entrance Water Street. East End Branch, Water Street, opposite War Memorial.

BANKS

Bank of Montreal, Water Street.

Bank of Nova Scotia, Water Street.

Royal Bank of Canada, Water Street Central and Water Street West.

The Canadian Bank of Commerce, Water Street.

The Government Savings Bank, Duckworth Street.



“A GOOD DAY’S CATCH”

GAME LAWS

BIRDS—Close season December 20th to October 1st following (except Crows and Hawks, no close season, and eggs of Wild Geese may be taken for breeding purposes until May 15th).

CARIBOU, MOOSE and BEAVERS—Close season for indefinite period.

RABBITS and HARES—Close season (Guns) December 20th to October 1st following, (Traps and Snares) March 1st to October 1st.

SALMON and TROUT—Close season September 15th to January 15th following. Non-residents must have license to fish for Salmon and Sea-Trout in Inland Waters: Fees—\$2.00 per day up to and including four days and 10c. per day to issuer; \$10.00 for two weeks (14 days) and 50c. to issuer; \$25.00 for the season and \$1.00 to the person issuing same. Rod, Hook and Line are the only implements allowed in catching, killing or taking Salmon, Trout or Inland Water Fishes (except Eels). The use of Lime, Explosives or other deleterious compound is prohibited in all Inland and Coastal Waters. Unlawful to possess, buy or sell illegally taken fish. Permits may be obtained from the Magistrates at all the principal fishing centres as well as from Customs Officials at the ports of entry. Illegal to improperly annoy or interfere with persons having the right to fish, in exercise of such right.

OUR MINERAL RESOURCES

Newfoundland is ideally situated as a great manufacturing centre. It has ample resources of cheap power for all time. Its power being at or near the seaboard, the manufacturer is assured of cheap transportation for his commodities, while the country is strategically located, being closer to the British Isles than any other part of the American continent and immediately adjacent to deep-water freight to the great consuming centres of Canada and the United States.

These facts warrant the careful consideration of Newfoundland as a manufacturing centre.

Iron Mines under the Sea The Iron Mines of Newfoundland are of prime importance. Located at tidewater, they run, in many instances, for miles under the sea. Their position permits of cheap transportation to the United States, Canadian and European markets.

The Bell Island Mines on Conception Bay are the principal producers, but iron is also found in St. George's Bay, Notre Dame Bay, Bonne Bay, Bay de Verde, and at Stephenville in the interior.

Altogether something like 1,500,000 tons are produced annually, while ore resources are estimated at 4,000,000,000 tons.

Copper is present in important quantities and is widely distributed.

New methods of concentration have made Copper, and the large deposit of Complex Ore, composed of Zinc, Lead, Silver and Gold, now being operated by the American Smelting and Refining Co., at Buchans Mine, profitable. Further developments are expected in these industries.

Other important minerals such as Manganese, Silver, Lead, Chrome, Pyrites, Asbestos, Molybdenite, Coal, Gypsum, Marble and others exist in substantial quantities.

SOUVENIRS, ETC.

Labradorite (Native Stone), Novelties, Eskimo Handicraft, Newfoundland Hooked Mats, etc., are on sale throughout the City. At the "NONIA" Depot will be found a complete line of Sweaters, Dresses, etc., hand knit from Shetland wool by the Newfoundland fisherfolk.

PRINCIPAL HOTELS IN ST. JOHN'S

Name of House	Manager	Rate per Day. Am Plan	Rate per Week	Accom- odation
Newfoundland Hotel	Mr. Frank Quick	\$7.00-8.00		200
Cochrane Hotel	Mr. Weston Stirling ..	3.00-6.00	\$30.00	40
Crosbie Hotel	Mr. W. A. McKay	3.00-4.50		53
Balsam Hotel	Mrs. E. R. Burgess	3.00		25



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1877

